# **CHRISTOPHER SCHROEDER**

www.christopher-schroeder.com

<u>Catalyst</u> for social change through the arts with 19 years of non-profit leadership, arts management, teaching, and performance experience.

<u>Strategic Innovator</u>, building and expanding dynamic, diverse, and creative ecosystems within the Boston community and throughout the United States.

Clifton Strengths : Achiever | Maximizer | Empathetic | Includer | Futuristic

#### WORK EXPERIENCE

#### **Executive Director**

*Boston Music Project* – Boston, Massachusetts

- Led organization through transformative growth including: first three-year strategic plan, organizational rebrand, program expansion, and established fiscal health.
- Quadrupled operating budget, from a -\$53K deficit to \$1.4MM annual budget. Built a 7.5 full-time administrative team, and established a 15-person program leadership team to help deliver on strategic KPIs.
- Diversified and increased revenue streams, doubling institutional giving in three years, increased donor base from 47 to 256 in two years, and forging partnerships with 15 schools and 24 local nonprofit and for-profit companies, including The Greenway, Celebrity Series of Boston, and Greater Boston Chamber of Commerce.
- Increased total number of students served from 50 to 1,300, providing weekly music across 15 sites
- Expanded and diversified teaching staff from 15 to 55, including 41 teaching artists, 13 collegiate interns, and 1 administrative collegiate fellow that reflects the students we serve.

# Affiliate Faculty, Business of Creative Enterprises

*Emerson College* – Boston, Massachusetts

- Design and teach "Introduction to the Creative Economy," for undergraduate first-year & transfer students.
- Served as mentor and consultant to 400-level undergraduate students' capstone projects. (2020, 2021)

## Visiting Faculty, Brass Methods

#### Program Manager, Sistema Side-by-Side

Longy School of Music of Bard College - Cambridge, Massachusetts

- (Faculty) Teach pre-service music educators best practices for teaching brass players in K-12.
- Facilitate teacher evaluations of practicum for graduation and initial teacher certification.
- (Program Manager) Led, supervised, and hired staff and faculty for year-long, state-wide orchestra program.
- Tripled enrollment, led expansion of programming to include 3 tiered ensembles, choir, and summer program.

### **Module Director**

Global Leaders Program – New York, New York

• Designed and facilitated "Learning Systems" module for cohort of 70 collegiate and post-graduate change-makers with a focus on music education learning systems from around the world and best practices.

### **Arts Coordinator**

Boston Public Schools – Boston, Massachusetts

- Produced three-day 'BPS City-Wide Arts Festival' featuring over 900 youth and 'MLK Celebration' featuring over 600 youth; coordinated BPS Summer Arts Intensive 2019.
- Led first-ever, 'City-Wide Summer Band' and co-led 'City-Wide Marching Band'.
- Director of Community Engagement & Resident Artist Director of Brass and Winds, Music Integration Coordinator Development, Marketing, and Communications Associate

Conservatory Lab Charter School – Dorchester, Massachusetts

- Developed and facilitated approx. 45 community-impact projects, performances, and guest clinicians for a team of 12 teaching staff and 450 students annually.
- Present at national and international conferences on topics including social action through music, curricula development, program design, working with underserved populations, and sustainability.

# Music Director and Conductor, Cape Youth Orchestra

#### Cape Symphony & Conservatory – Hyannis, Massachusetts

- Served as conductor for the Cape Youth Orchestra Philharmonic; Lead strategic vision for all music instruction, community engagement, and recruitment/retention strategy for all levels.
- Tripled annual engagements, including annual performances at MA State House, benefit concerts to support local social services initiatives, summer performance series, and mock auditions for Cape & Islands

Jan 2022–Present

Sept 2020–Present

July 2018–Present

Jan 2014–Sept 2017

July 2018–June 2020

July 2016–June 2018 July 2014–June 2016 Sept 2010–June 2014

Aug. 2014–July 2019

Sept 2017–Sept 2021

# **EDUCATION**

Harvard Business School, Executive Education – Cambridge, Massachusetts Organizational Leadership	Jan 2019–Dec 2019
Boston Conservatory at Berklee – Boston, Massachusetts Master of Music in Brass Performance, Trumpet	Sept 2007–May 2009
Stetson University – Deland, Florida Bachelor of Music in Orchestral Performance, Trumpet	Sept 2003–May 2007

#### **HONORS/AWARDS**

Excellence in Leadership Finalist – Massachusetts NonProfit Network	Jan 2022
Boston Future Leader – Greater Boston Chamber of Commerce	Jan 2019–Jan 2020
GRAMMY Music Educator Quarter-finalist - The Recording Academy & GRAMMY Muse	um Oct 2019
Hi-Brass Faculty – Los Angeles Philharmonic YOLA National/Take a Stand Orchestra	Sept 2015–July 2017
Emerging Artist Fellow – St. Botolph Club Foundation	Nov 2011–Nov 2014
Johnsonville "Best of US" National Top 10 Finalist	June 2013
Collegiate Musician, Band Leader (2005) – Walt Disney World	Sept 2004–Jan 2007

#### **TECHNICAL EXPERIENCE**

Computer software skills on both Apple and Windows platforms, QuickBooks, Adobe CC, Donor Database platforms, E-mail Marketing software, Word Press, Wix, Canva, Soundtrap, Abelton, Sibelius, and Finale

# NOTABLE SPEAKING, CONSULTING ENGAGEMENTS, & PUBLICATIONS

Ed Sheeran & Atlantic Records	July 2023	
Performed: Organized surprise performance for families at Boston Center for Youth & I	Families (Mission Hill)	
Make Music Boston - Boston, Massachusetts June 2023, 2024 Consultant and Chapter leader: Led city-wide initiative to bring 30+ live music events to Boston communities *Received an official proclamation from Mayor Michelle Wu making June 21st "Make Music Boston Day"		
Department of Elementary and Secondary Education - Boston, Massachusetts Spr Presented: 6-part series on "Creative Composition and Interdisciplinary Learning, Virtu	ring 2021 - Spring 2022 ually"	
National Association for Music Educators – Washington, D.C. Published: "Identity, Belonging, & Agency: Social Emotional Learning in Music"	Oct 2021	
International Summit on Student Voice (Virtual) Keynote Address: "Amplifying Student-voice through Creative Composition"	July 2021	
The International Music Education Summit (Virtual) Presented: "Blending Music Technology and Creative Expression in your Classroom"	June 2021	
National Association for Music Educators – Washington, D.C. Presented: "Creative Student Engagement in the Virtual Music Classroom "	Sept 2020	
Pennsylvania Music Educators Association Conference – Pittsburgh, PA Presented: "Music Technology in the Classroom"	Feb 2020	
Boston Conservatory at Berklee – Boston, Massachusetts Guest speaker: "Urban Issues and the Changing Faces of Music Education" Guest speaker: "Career Pathways in the Music Industry"	July 2017, Feb 2020	
Conn Selmer Institute – Mishawaka, IN Presented: "Composing Compassionate Citizens: Student-driven composition"	Jun 2018, '19, '21	
Boston Public Schools – Boston, Massachusetts Presented: "Creative Composition: Demystifying composition and arts integration"	Jan 2019	
The Kennedy Center "Arts Summit" – Washington, D.C. Invited to perform with students from Conservatory Lab Charter School	Apr 2018	
ASCD (Assoc. Supervision & Curriculum Development) – Boston, Massachusetts Presented: "Investing in Student Ownership of Learning"	Mar 2018	
The NAMM Show's "Music Educator Showcase" – Anaheim, California Presented: "Composing for Student Success," sharing tips/ideas for student-driven comp	Jan 2018 positions	

**Robin Baker**, Celebrity Series of Boston Associate Director of Community Engagement p: 781-799-7580 e: rbernard@berklee.edu

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**Grace Allendorf,** New England Conservatory Associate Director of Community Performances and Partnerships p: 781-789-7911 e: grace.allendorf@necmusic.edu